

Containerchain SDN BHD www.containerchain.com.my

CONTAINERCHAIN

Containerchain is a web-based information and visibility portal for the container logistics community in Malaysia. It provides port users in Malaysia with live, up to date information from participating empty container depots around Malaysia, and will be the single window for all users to make bookings and check information about their empty container movements. The system is easy to use, and will improve the overall efficiency of empty container movements in Malaysian ports, and ultimately reduce costs for all port users.

A Containerchain 'community' has been established in Malaysia, commencing with the Port of Penang. This community consists of empty container depots that have chosen to participate in the Containerchain initiative as a way to offer the container logistics industry and all port users an opportunity to improve all aspects of the management of empty containers, which is a crucial component of the activity of every shipping port.

Empty container depots that have joined the Containerchain community have a common vision of ensuring that their operations are as efficient and transparent as possible. This means:

- The potential for a paperless transaction for hauliers at depot gates.
- A common platform for Electronic Data Interchange (EDI) between a depot and its shipping line and leasing company customers
- The removal of cash collection of Depot Gate Charge (DGC) this will now be collected on account
- Improved empty depot truck queue management to reduce truck queuing and improve safety.
- Empty containers managed in a pro active environment rather than reactive.
- Real time visibility on export release information.
- Visibility on alternate empty depot return locations.
- Automated container demurrage/detention tracking.
- Real time container and release number search less phone calls to depots

Containerchain provides the tools for the industry to take control of the management of empty containers in Malaysian ports.

For more detailed information please go to www.containerchain.com.my